



The graphic features a laptop screen divided into two halves: 'New' (left, blue background) and 'Refurbished' (right, green background). The screen shows a cityscape on the left and a rural landscape with a wind turbine on the right. To the right of the laptop, the text reads: 'WE ARE INDIA'S LARGEST DESKTOPS / LAPTOPS / SMARTPHONES / TABLETS / PERIPHERALS REFURBISHER WITH A PAN INDIA PRESENCE'. Below this are eight icons with corresponding text: 'GENUINELY PROCURED AND SOLD WITH AN INVOICE', 'CHECKED, TESTED, CERTIFIED', 'reboot CERTIFIED', 'JUST LIKE NEW', 'REFURBISHED WITH A WARRANTY', 'NEW BOX PACKAGING', 'GLOBAL ACCREDITATION', and 'SAVE MONEY'.

Position	:	Senior Manager-Analytics
Years of Relevant Experience	:	5 Years
Academic Background	:	MBA (preferably)
Past Business Experience	:	Data and Web Analytics
Location of Operation	:	Delhi
Salary	:	To be decided (Company will include ESOP's)

ABOUT THE COMPANY:

Reboot is India's Largest Desktops, Laptops, Smartphones, Mobility Devices and Peripherals Refurbisher, with a Pan-India presence. Today, it operates in 12 States and soon is expanding to 22 States with 220 retail infinity stores by 2017. Reboot is a Microsoft registered refurbisher which provides affordable and "just like new" products through its online and offline stores along with one year warranty. Its growth has been phenomenal and Reboot has taken the nation by a storm!

SUMMARY:

We are looking for a **Senior Manager-Analytics** who objectively analyzes Reboot's information to create actionable intelligence for our business leaders. The Individual will identify fact based opportunities for revenue growth, cost reduction and traffic growth in partnership with the businesses. We are looking for an experienced **analytics** professional who will balance customer/user needs, business strategy and profit objectives using best-in-class and relevant **analytic** methodologies.

This position is expected to facilitate customer profitability improvement by managing pricing, capacity and campaign management for better profitability and closer collaboration.

PRIMARY RESPONSIBILITIES:

The role involves managing the delivery of key transformation projects focusing on:

- Developing data analytics solutions, providing data-related expertise for wider programmes or running data strategy engagements.
- Analyze data from multiple sources, across channel, including social, mobile, call center, email and web to provide a more holistic view of the customer, identify quality leads and actionable insights.

REQUIREMENTS:

- Demonstrated ability to organize, coordinate, and execute on details.
- Demonstrated ability to effectively manage and participate in multiple, concurrent projects.
- Self-starter with the initiative to identify and act upon opportunities without direction.
- Strong knowledge of Oracle Database structure and SQL needed. Ability to identify sets and subsets of information across multiple joins or unions of tables.
- Data modelling and /or data architecture experience.
- The ability to lead sales opportunities, develop proposals, respond to client needs and lead sales through to successful conclusion.
- Strong analytical and problem solving capabilities & strong stakeholder management and interpersonal skills with demonstrable experience of engaging at senior levels.
- Excellent presentation and report writing skills & understanding of the importance of managing risk and quality on data projects

Desirable:

- Knowledge of data quality and data cleansing techniques.
- Strong SQL and data manipulation skills.

REPORTING

: CEO, Reboot Systems India Pvt Ltd